

REMARKS

The newly drafted Claims 50 and 51 are directed to another definition of the invention that can be supported by the examples of the present application, including the first embodiment and its different variations.

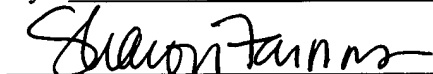
The Final Office Action had applied the *Kurogi et al.* (U.S. Patent No. 6,495,957) under 35 U.S.C. § 102. The *Kurogi et al.* reference does not teach a pair of display electrodes that are driven consecutively, but rather utilizes the so-called "ALiS" or Alternate Lighting of Surfaces drive technology between adjacent display electrodes.

The newly drafted Claims 50 and 51, like the other claims set forth in the Rule 116 Amendment, more than adequately distinguish over any teaching in the *Kurogi et al.* disclosure.

If the Examiner believes that a telephone interview will help further prosecution of this case, he is respectfully requested to contact the undersigned attorney at the listed phone number.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on November 15, 2004.

By: Sharon Farnus

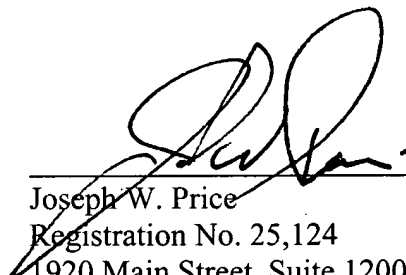


Signature

Dated: November 15, 2004

Very truly yours,

SNELL & WILMER L.L.P.



Joseph W. Price
Registration No. 25,124
1920 Main Street, Suite 1200
Irvine, California 92614-7230
Telephone: (949) 253-4920